PIETRO MAGLIOLI

Product Builder · Design · Data Science

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PROFILE

I love building **consumer experiences**: products that **solve real problems for people and make their lives better**. Building is where my two sides meet, **creativity and data**: an eye for **aesthetics** and the small details that make something feel right, and data to know what actually works. My background is in Data Science & AI (Nova IMS, **Award for Academic Excellence**), and it's what lets me iterate fast: process a lot of information, see what is really happening and turn it into the next decision.

EXPERIENCE

Product Builder 2024 – 2026

- **Closer Platform**: the workspace the sales team of my web agency **used every day**. Admin and closer views, booking page, guided call script, training for new closers. Changed **week by week** from what closers asked for and where they got stuck (Next.js, Supabase)
- Outreach system that brought **308 replies and 75 interested leads**. An LLM sorted the replies; I changed the sequences based on what people actually answered
- A **personalised demo site for each lead, deployed in ~30 s**, instead of hours of manual work
- **Octopus**, the internal tool I ran my operations on: a task queue, an agent that reads the state and reports back, and **dashboards with costs and KPIs**

Software, Redesign & Web — Gaelic Clann, Traits of Winners Sep 2026

- **Gaelic Clann**, an Irish jewellery e-commerce brand **trusted by 10,000+ customers**, had an older site and wanted it updated: I redesigned and rebuilt it end to end, and refreshed how the brand looks and talks (gaelicclann.ie). Then built an **automation for its content**, so the brand keeps publishing without starting from zero each time
- Designed and built the site for **Traits of Winners**, a podcast on founders and comebacks: particle hero, episodes and a 3D globe of the guests' stories

Team Leadership 2023 – 2026

- **BIO_Hacking**, 24h AI hackathon (DareData, 2025): led a team of five from an idea to a **working prototype in 24 hours**
- **Mathematics Olympiad**: national team leader, 2024
- **European Youth Parliament**: delegate in Trieste (2023), then selected for the international session in Ghent (2024)
- **Web agency**: led a team of **sales closers**, and onboarded and trained them through the Closer Platform
- **TEDxNova 2025**: gave the closing speech

Projects, demos and the data science work are on my site:
pietro-for-myndlift.vercel.app

WHAT DRIVES ME

The brain, the body and human potential: how biology shapes what we do, and how much of it we can train. Products that help people grow are where all of it meets.

EDUCATION

BSc Data Science & AI 2025 – now
Nova IMS, Lisbon. **Award for Academic Excellence** 2026. Machine learning, neural networks, statistics, Python, SQL

Liceo Scientifico 2020 – 2025
Altiero Spinelli, Turin. **100/100**. Exchange year in New Zealand

DESIGN

UI / UX · Brand identity · Web design · Onboarding · 3D & motion (Three.js)

PRODUCT

Rapid prototyping · User feedback · Analytics & A/B · Dashboards · Internal tools

DATA SCIENCE & ML

Python · pandas · NumPy · SQL / PostgreSQL · Model selection & tuning · Cross-validation · Neural nets · Statistical testing

BUILD & AI

JavaScript · Next.js · Supabase · REST & OAuth · MediaPipe · LLM APIs · Voice agents · Automations

LANGUAGES

Italian native · **English** C1/C2 · **German** B1 · **French** A2/B1 · **Portuguese** A1

CERTIFICATIONS

IELTS Academic C1 (7.0) · **Cambridge IGCSE** Maths & Combined Science · **Cambridge AS** Maths · First Aid